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Welcome

Sara Buchner

Home Show Committee Chair
Park Bank



Andrew Lamprecht

LABA President
La Crosse Truck Center Ford

Hello, and welcome to the Home Show!

The La Crosse Area Builders Association is pleased to announce that the La Crosse Area Builders Association Home Show is here for 2022. Be sure to join us March 25 through March 27 at the Omni Center in Onalaska—there's a lot going on that you won't want to miss!

The LABA Home Show is an opportunity to focus on your biggest investment, your home! Attending the Home Show is a great idea whether you are looking to build a new home, remodel a room, fix your roof or just see what is available for your home. There are three different fun days to visit the show.

Come join us on Friday for Date Night! Bring your significant other and enjoy a glass of wine or beer while exploring options and talking to experienced vendors about your current or future home projects or plans.

Can't make it Friday? Join us Saturday for Community Day and help us honor local nonprofit agencies who provide housing programs to those in need. Plus enjoy a glass of wine or beer while you visit the different vendors on this day as well.

Bring the kids on Sunday to enjoy Family Day, where we will have activities to pick up for kids, ice cream, Touch-a-Truck and more!

Vernon Vineyards and Hillsboro Brewing Company will be on-site Friday and Saturday, and you can participate in the Stone Distribution Scavenger Hunt all three days for a chance to win a prize package valued at \$200 each day.

This is the only Home Show in the La Crosse area and a great opportunity to meet local builders and vendors in person and learn how they can help you get your home projects completed.

Sara Buchner

Home Show Committee Chair

with us—that means that no matter what you're wanting to see, it's at this year's show! Are you wanting to see the latest trends? They're here. Or maybe you're looking for ideas to start a new project. I have no doubt that you will be inspired as you walk from booth to booth. As you join us at this year's show, I encourage you to visit each booth and meet some of the area's top builders. Then, check out some of their suppliers to select items such as lighting fixtures, plumbing finishes, countertops, cabinets, flooring and much more. This year's show will be a one-stop shop to help you build the home of your dreams!

The La Crosse Area Builders Association (LABA), along with the help of our members, vendors and public support, continues to raise money for our annual Tools for School Program. If you are not familiar with Tools for Schools, it is a fundraiser established by LABA to promote the trades within our schools. In the last few years alone, LABA has donated over \$10,000 in tools per year to over 20 different area high schools across five local counties (La Crosse, Vernon, Trempealeau, Monroe and Jackson). At this year's Home Show, you will have the chance to help provide high school students with a multitude of opportunities to learn more about the trades. We thank you for your support!

Again, thank you for attending the 2022 La Crosse Area Builder's Association Home Show!

Andrew Lamprecht

LABA President





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The La Crosse Area Builders Association is a professional organization that unites and represents people in the building industry. We promote safe, attainable, quality housing through education and interaction.

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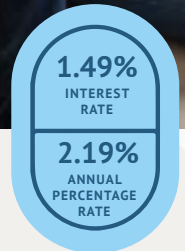
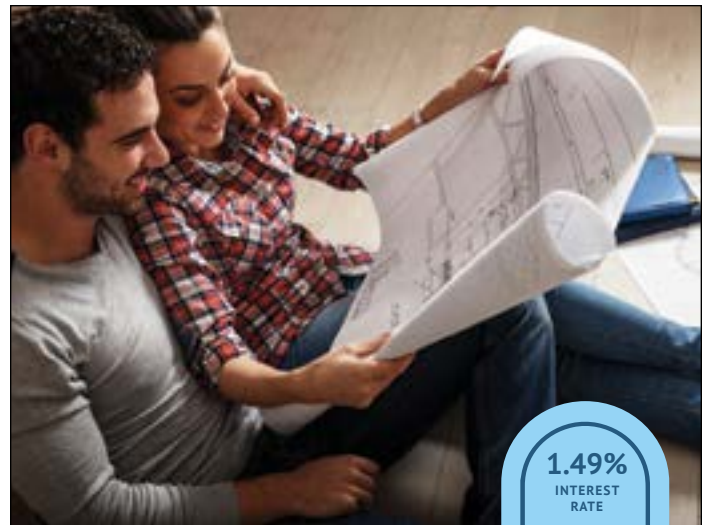
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Home Buyers Rank Their Top Kitchen and Bath Features

Features delivering flexibility and comfort are key.

Photos by Hazel Media LLC

New buyers have a variety of choices when it comes to modern home design. Two areas in the home—kitchens and baths—generally attract the most attention. While styles, sizes and décor can vary, there are certain key features home buyers want in kitchens and baths. The National Association of Home Builders (NAHB) recently surveyed prospective and recent home buyers and found that the most desired kitchen and baths features provide flexibility and comfort.

Most-desired kitchen features

During the pandemic, many individuals spent less time entertaining in the kitchen and more time devoted to actual cooking. With a variety of kitchen gadgets and cooking ingredients, it's no surprise that double sinks and pantries stood out as “must have” items in the kitchen. In fact, more than four of every 10 buyers think the double sink is so essential they would be unlikely to buy a home without it.

The survey also revealed buyers' preferences for more space to accommodate time spent preparing and enjoying meals. The survey results showed that more than 70 percent of buyers wanted a table space for eating (78 percent), a central island (77 percent) and drinking water filtration (76 percent).

The survey results also revealed that buyers would like both practical and customizable features in a kitchen. More than two-thirds of all buyers said they wanted recessed lighting (69 percent), a customized backsplash (69 percent) and pull-out shelves (68 percent).

Most-wanted bathroom features

The four most-wanted bathroom features are all related to the home's primary bath. At the very top of the list: a linen closet in the primary bath, rated as essential or desirable by 76 percent of home buyers. Other features that were among the most desired in the primary bathroom were a shower stall and a tub (74 percent) and a double vanity (69 percent).

The shower and tub combination in the primary bath ranked as the most “essential” feature, with more than a third (36 percent) of buyers stating they would be unlikely to purchase a home without this feature.

Adapted from National Association of Home Building, NAHBNow blog, www.nahbnow.com.



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2022 La Crosse Area Builders Association

Business Showcase

Welcome to the 2022 Business Showcase feature of *Coulee Region Living: Home Show*. Here, we invite you to take a closer look at participating LABA members, their stories and what they have to offer you as a Coulee Region homeowner. These LABA members are pleased to make your acquaintance by sharing who they are in an advertorial format. To learn more about each member business featured here and the services they provide, give them a call, reach out via email or visit their websites—all provided in each advertorial.

These and all LABA members are proud to support the La Crosse Area Builders Association and eager to show you what they have to offer as you look to build, buy or renovate your home.



BRANDY ENDER

There are many reasons people go into business. Mine is personal: to make a difference helping people faced with home challenges, whether it's because of an accident, aging or a disabling condition. Everyone deserves a home that works for them.

I'm Brandy Ender, owner of **Coulee Region Mobility**. I chose to be involved with every aspect of making the changes needed

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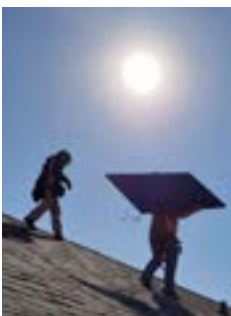
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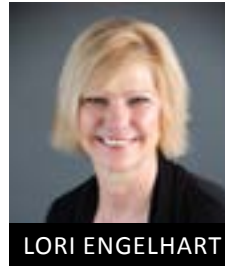
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Preparing to Buy a Home in 2022



Congratulations! You've decided to buy a home this year. Homeownership has many rewards, including building up equity and having a place to call your own. Whether you're a first-time buyer or a trade-up buyer, the sooner you start preparing, the better—and the La Crosse Area Builders Association boasts several members with just the advice you need to help you feel confident and prepared to find the perfect home for you this year.

Determine your home search criteria

In a hot housing market, you may not get all the home features you want in a new place within your budget. You'll have to decide what you're not willing to compromise on. It is crucial to sit down and think through what your needs and wants are. Even seasoned homeowners will find it a good use of time to make a list of new-home must-have features.

Christopher Richgels, Realtor with the Mike Richgels Team, RE/MAX Results in Onalaska, suggests beginning by choosing the locations or communities you are open to. "Some areas have lower average price points and less buyer competition," he says. And with limited home inventory, a situation we are facing now, it pays to have broad search criteria. "Start with a price range and location to see the available options," Richgels says. "A narrow focus may leave the buyer without any choices." For example, he says, only considering a four-bedroom, three-bath home with a fenced yard and detached garage doesn't allow you to consider three-bedroom, two-bath options with unfinished basements with the potential of adding the rooms and features you desire.

Prioritizing your list is important, but so is keeping an open mind, especially when it comes to the smaller stuff. Most home buyers will have to compromise on at least a couple of items to find a house within the budget. And "plan for multiple offers for more than the

asking price," Richgel advises. "If it's a home you love, odds are that there are other buyers who feel the same way."

Check your credit score

Credit requirements have become stricter in recent years, making it challenging for some buyers to find home loans. Having a favorable credit score can make a huge difference in getting approved for a loan. Experts recommend checking your credit report even if you think nothing has changed. You'll have to make sure you are not being unfairly penalized for old debts, which can sometimes linger on credit reports.

"Your credit history plays a role in your credit score, which is an important factor in the home loan application process," says Tina Mueller, mortgage lender at Merchants Bank. "Your credit score ultimately impacts your chances at obtaining the best rates possible



Christopher Richgels (left) and the Mike Richgels Team, RE/MAX Results



*Tina Mueller,
mortgage lender with
Merchants Bank*

on a home loan.”

Typically, borrowers with scores in the low 600s and even high 500s can still find lenders who will qualify them, but ideally, you should strive for scores in the mid-to-upper 700s to land the best rate.

“Having a major credit card from your local bank is a great way to establish credit, and paying off the balance in full each month is a good way to develop a credit rating,” advises Mueller. “Be diligent about spending and make your monthly payments on time. If you want to gauge your progress, you can request a free credit report from www.annualcreditreport.com.”

Erik Beach, senior lender and vice president at Bremer Mortgage, recommends keeping credit card balances at or below 30 percent of the credit limit on each card you have. “This will help maintain a positive credit score,” he says. “And do not apply for or obtain any new credit prior to getting preapproved unless it is absolutely necessary. Consult with your loan officer prior to taking out any new credit during the home-buying process.”

Get pre-approved

“Applying for mortgage pre-approval with your local bank is an absolute necessity in today’s home market, especially with the amount of competing offers I’ve seen on homes over the last two years,” says Dawn Garms, mortgage lender at Merchants Bank. “In many cases, sellers won’t even consider you if you don’t have a pre-approval letter. Going through this simple application process can definitely give you an edge over other buyers.”

Beach offers these tips for guaranteeing a smooth approval process: “Make sure you have a full two-year job history,” he says. “If you don’t, be prepared to explain why. And do not quit or change jobs during the home-

buying process.” If you are self-employed, he says, “Be prepared to show two years of your business and personal tax returns, as the lender will average out the two years of income.”

Decide how much you want to spend

Don’t let your maximum loan approval amount dictate your home-buying budget. Honestly examine your finances and determine what you can safely, realistically afford. Experts say your total monthly home expenses should not exceed more than one-third of your gross monthly income. Don’t forget to calculate into your final budget how much you’ll need to cover any loan fees and closing costs.

“Your lender will calculate your debt-to-income ratios to determine what price range you should be considering for your purchase,” says Brenda Fisher, real estate loan originator with Altra Federal Credit Union. “We want to see members get the house of their dreams, but we also want to help them to not over-extend themselves.”

Garms points out that the pre-approval process can help you determine what you can spend on a home. “You can also go over what to expect for monthly payments, down payments and other mortgage options,” she explains. “It really gives you a clear picture of what you can afford and how that fits into your personal monthly budget.”

“Most loans will require a 5 percent down payment,” Fisher says, “but there are programs that allow 1 to 3 percent down,” and your lender will need your two most recent monthly savings and investment account statements to document the source of the down payment. “Eligible veterans can obtain a federal VA loan without any down payment,” she adds, “and in some communities, grants and/or forgivable loans may be available for first-time homebuyers with low or low-to-moderate income.”

Home buying may seem daunting, especially in the current market, but success can be found by building a team of professionals who can guide you with expert advice and years of experience. These and other LABA members are happy to help you achieve the goal of purchasing a home.

Adapted from National Association of Home Building, NABHNow blog, www.nabhnnow.com.



*Erik Beach, senior
lender and VP at
Bremer Mortgage*



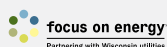
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Coulee Region Communications LLC (608) 783-5395
La Crosse Tribune (608) 782-9710

APPLIANCE DEALERS & SUPPLIERS

Karl's TV & Appliance, Inc (608) 784-6868
Midwest TV & Appliance (608) 781-1010
Wesco Home Furnishings (608) 269-2115

ARCHITECTURAL SERVICES

Kees Architecture LLC (608) 519-0643

AUTOMOTIVE SALES/LEASING/SERVICE

La Crosse Truck Center Ford (608) 791-4663
Nels Gunderson Chevrolet (715) 597-3180

BASEMENT WATERPROOFING

American Waterworks (800) 795-1204
Waldenberger Inc. (608) 526-4219

BLOCK & BRICK

Stone Distribution LLC (608) 713-7754

BUILDING MATERIALS & SUPPLIERS

Badger Corrugating Co. (608) 788-0100
Balduzzi Lumber Co., Inc. (608) 783-3329
Beaver Builders Supply, Inc. (608) 526-3232
Hatch Building Supply (608) 782-3800
Home Depot (608) 392-1400
Menards - Onalaska (608) 779-0207
Used Anew LLC (608) 487-0547
Wisconsin Building Supply, Inc (608) 781-3900

CABINETS & COUNTERTOPS

Beaver Builders Supply, Inc. (608) 526-3232
Beyer Custom Cabinets, LTD (608) 786-2220
Bluffview Interiors, Inc. (507) 450-9705
Board Store Home
Improvements, Inc., The (608) 782-8877
Decker Design, Inc. (608) 783-5667
Elegant Stone Products (608) 637-7077
Gerhards (608) 519-5414
Pons Countertops LLC (608) 399-3110
Wisconsin Building Supply, Inc (608) 781-3900

CARPENTRY (INTERIOR FINISH WORK)

Kirchner Custom Builders, Inc. (608) 782-3087
Lautz Lassig Custom Builders (608) 786-2535

CONCRETE CONSTRUCTION

ACT Concrete, Inc. (608) 769-3822
Marlin Homes LLC (608) 779-4617
Waldenberger Inc. (608) 526-4219

CONCRETE FLATWORK

Marlin Homes LLC (608) 779-4617

CONCRETE SUPPLIERS

Croell Redi-Mix, Inc. (608) 781-3200
River City Ready Mix (608) 781-5577

CONTRACTORS (GENERAL)-MINNESOTA LICENSED

Best Custom Homes, Inc. (608) 786-4923
Kirchner Custom Builders, Inc. (608) 782-3087
Mastercraft Homes, Inc. (608) 781-7200

CONTRACTORS (GENERAL/CUSTOM BUILDER)

Best Custom Homes, Inc. (608) 786-4923
Bluske Custom Builders LLC (608) 783-3021
Call Construction LLC (608) 792-1471
Coleman Custom Homes LLC (507) 259-4931
Fletcher Construction, Inc. (608) 317-5274
Golden View Homes LLC (608) 797-2755
Habitat for Humanity La Crosse Area (608) 785-2373
Hansen Building LLC (608) 624-5885
Hartland Construction (608) 792-4403
J. Preeshl Construction (608) 783-5712
Jon Olson Construction, Inc. (608) 781-5428
Kickapoo Homes of Viroqua, Inc. (608) 637-8181
Kirchner Custom Builders, Inc. (608) 782-3087
Lautz Lassig Custom Builders (608) 786-2535
Lifetime Design Homes (608) 386-0638
Mark Smith Construction (608) 780-5998
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 Traditional Trades, Inc. (608) 783-4785
 Wendler Construction Solutions LLC (920) 202-1329

CONTRACTORS (GREEN CERTIFIED)

Best Custom Homes, Inc. (608) 786-4923

CULTURED STONE PRODUCTS

La Crosse Fireplace Company (608) 788-7200

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ABC Supply Co. (608) 779-2001
 Balduzzi Lumber Co., Inc. (608) 783-3329
 Kendhammer Roofing & Construction (608) 790-9111
 Lautz Lassig Custom Builders (608) 786-2535
 Phillips Outdoor Services (608) 783-4200

DESIGN SERVICE

Avalon Design Group, Inc. (319) 540-8214
 Mastercraft Homes, Inc. (608) 781-7200
 Proformance Construction (608) 788-0115
 Rugroden Drafting & Design (608) 526-2990
 T.N. Thompson Enterprises (608) 792-8453

DRYWALL CONTRACTORS

Earley Drywall & Construction, Inc. (608) 784-5611
 Impact Drywall (608) 385-6375

DRYWALL SUPPLIERS

Bond Drywall Supply, Inc. (608) 783-6273

ELECTRICAL CONTRACTORS

Elite Electrical Solutions LLC (608) 386-0575
 Kish & Sons Electric, Inc. (608) 783-5474
 Olson Solar Energy (608) 780-2347
 Stetter Electric (608) 769-5890

ELECTRICAL SUPPLIER

Viking Electric Supply, Inc. (608) 796-1761
 Werner Electric Supply (608) 783-7596

EMPLOYMENT AGENCIES

Tradesmen International (608) 781-5647

EXCAVATING

MJG Excavating, Inc. (608) 783-7223
 Rybold Excavating & Plumbing Inc (608) 526-5994
 Wieser Septic & Excavating (507) 896-3922

FENCING/PET CONTAINMENT

Phillips Outdoor Services (608) 783-4200

FINANCIAL INSTITUTIONS/SERVICES

1st Community Credit Union (608) 366-2306
 Altra Federal Credit Union (800) 755-0055
 Associated Bank (608) 793-3800
 Bremer Bank (608) 782-6711
 Citizens First Bank (608) 534-6335
 Coulee Bank (612) 386-7672
 Edward Jones (608) 788-6420
 Merchants Bank (800) 944-6285
 Park Bank (608) 526-5502
 State Bank Financial (608) 791-4212
 Verve a Credit Union (608) 785-4779
 WNB Financial (608) 399-3187

FIREPLACES, STOVES & CHIMNEYS

American Home Fireplace & Patio (608) 786-1233
 La Crosse Fireplace Company (608) 788-7200

FLOORING

Builders Flooring, Inc. (608) 779-5366
 Carpet City Flooring Center (608) 781-2613
 Carpet One of La Crosse (608) 784-9800
 Carpets To Go (608) 783-3750
 Decker Design, Inc. (608) 783-5667
 Floorcrafters, Inc. (608) 783-1088
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 Paveman Designs LLC (507) 995-8215
 Used Anew LLC (608) 487-0547
 Wendler Construction Solutions LLC (920) 202-1329
 Wesco Home Furnishings (608) 269-2115
 Wisconsin Terrazzo, Inc. (608) 779-5010

FOUNDATIONS - CONTRACTORS

Waldenberger Inc. (608) 526-4219

FURNITURE/ACCESSORIES

Wesco Home Furnishings (608) 269-2115

GARAGE CONSTRUCTION

Kendhammer Roofing & Construction (608) 790-9111
 Lautz Lassig Custom Builders (608) 786-2535

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 Overhead Door Company of the 7 Rivers Region, Inc. (608) 783-6080



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GARAGE FLOOR COATING

Garage Force of La Crosse (608) 633-0155
Paveman Designs LLC (507) 995-8215

GLASS & MIRRORS

Glass Interiors of La Crosse (608) 782-2334

GUTTERS & DOWNSPOUTS

Advanced Seamless, Inc. (608) 786-2929
Kendhammer Roofing & Construction (608) 790-9111
Larson Home Services (608) 222-9919
Premier Seamless (608) 498-3773
Riverland Exteriors Corporation (608) 289-6420

HEATING, VENTILATION & A/C CONTRACTORS

Absolute Comfort Heating & A/C LLC (608) 385-3328
Bagnieski Heating & Air Conditioning (608) 782-0664
Flocks Heating & A/C Inc (608) 654-5522
Paul's Heating & Air Conditioning, Inc. (608) 784-0751
Schneider Heating & Air Conditioning (608) 782-4035

HOME AUTOMATION SYSTEMS

Advanced Multimedia Solutions (608) 783-0949
Audio Video Pros, The (608) 779-9395
HDAV (608) 780-4691
Kish & Sons Electric, Inc. (608) 783-5474

HOME ENTERTAINMENT SYSTEMS

Advanced Multimedia Solutions (608) 783-0949
Audio Video Pros, The (608) 779-9395
HDAV (608) 780-4691

HOME IMPROVEMENT & REMODELING

Board Store Home Improvements, Inc., The (608) 782-8877
Bruce Johnson Construction (608) 526-9383
Home Maintenance Experts LLC (608) 385-1941
Jon Olson Construction, Inc. (608) 781-5428
Kendhammer Roofing & Construction (608) 790-9111
Kirchner Custom Builders, Inc. (608) 782-3087
Lautz Lassig Custom Builders (608) 786-2535
Moore & Moore Reno and Construction (608) 780-2913

Olson Solar Energy (608) 780-2347
Parcher's Painting & Home Improvement (608) 779-9953
Proformance Construction (608) 788-0115
River Valley Remodelers LLC (800) 240-5675
Stone Distribution LLC (608) 713-7754
T.N. Thompson Enterprises (608) 792-8453
Ulrich Construction LLC (608) 788-2806
Wendler Construction Solutions LLC (920) 202-1329
Your Home Improvement Company (855) 792-4333

INSULATED CONCRETE FORMS

Marlin Homes LLC (608) 779-4617

INSULATION/INSULATION INSTALLERS

Beaver Builders Supply, Inc. (608) 526-3232
Clear Choice Energy Solutions (608) 526-3582
E & B Insulation (608) 269-5839
First American Roofing & Siding, Inc. (608) 783-3101
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Fleis Insurance Agency, Inc.	(608) 783-5206
Insurance Center, The	(608) 783-6441
Noble Insurance Service	(608) 779-5500
TRICOR Insurance	(608) 784-2775

INTERIOR DESIGN

J Company Design Studio	(608) 784-9530
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INVESTMENTS AND FINANCIAL PLANNING

Coulee Bank	(612) 386-7672
Edward Jones	(608) 788-6420

IRRIGATION/SPRINKLERS

Outdoor Services, Inc. (OSI)	(608) 786-3202
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KITCHEN & BATH DESIGNS

Beyer Custom Cabinets, LTD	(608) 786-2220
Board Store Home Improvements, Inc., The	(608) 782-8877
Marble Shop, The	(608) 783-2277

LANDSCAPING

RiverCity Lawnscape, Inc.	(608) 526-9780
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LAWN MAINTENANCE

Outdoor Services, Inc. (OSI)	(608) 786-3202
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LIGHTING/LIGHT FIXTURES

Gerhards	(608) 519-5414
Kish & Sons Electric, Inc.	(608) 783-5474
Northern Lights Design	(920) 323-9843
Werner Electric Supply	(608) 783-7596

MAINTENANCE-RESIDENTIAL AND COMMERCIAL

Home Maintenance Experts LLC	(608) 385-1941
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MARKETING AIDS/EMBROIDERY/SCREEN PRINTING

MarketSharp Software and Services	(608) 779-5165
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MARKETING/WEBSITES/ PHOTOGRAPHY

Hazel Media LLC	(608) 618-0257
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MEDIA

Magnum Communications, Inc.	(608) 782-8335
Mid-West Family La Crosse	(608) 796-2580

MILLWORK & MOLDINGS

Beyer Custom Cabinets, LTD	(608) 786-2220
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MOBILITY LIFTS, ELEVATORS, RAMPS

Coulee Region Mobility LLC	(844) 487-5617
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MORTGAGE LENDER/SERVICER

Altra Federal Credit Union	(800) 755-0055
Associated Bank	(608) 793-3800
Coulee Bank	(612) 386-7672

PAINT SUPPLIERS

Hallman Lindsay Quality Paints	(608) 784-1222
Sherwin-Williams	(608) 781-1009

PAINTING CONTRACTORS

Home Maintenance Experts LLC	(608) 385-1941
Prime 1 Painting and More	(608) 769-5642

PEST CONTROL

Outdoor Services, Inc. (OSI)	(608) 786-3202
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PLUMBING CONTRACTORS

Every Plumbing & Heating, Inc.	(608) 783-2803
Maxwell-White Plumbing, Inc.	(608) 786-4004

PLUMBING SUPPLIERS

Gerhards	(608) 519-5414
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PORTABLE SANITATION

Arcade Portables LLC	(888) 525-7229
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Supreme Graphics	(608) 323-3366
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Consolidated Energy Company	(608) 782-3308
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RADON MITIGATION

Schneider Heating & Air Conditioning	(608) 782-4035
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REAL ESTATE AGENTS & COMPANIES

Century 21 Affiliated	(608) 784-2121
Gerrard-Hoeschler, Realtors	(608) 781-7355
Re/Max First Choice	(608) 781-7689
Re/Max First Choice - Brandon Cain	(608) 781-7515

REAL ESTATE CLOSING & ESCROW SERVICES

Knight Barry Title United LLC	(608) 791-2000
Town n' Country Title LLC	(608) 323-3255

RECLAIMED BUILDING & DESIGN MATERIALS

Used Anew LLC	(608) 487-0547
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RENEWABLE ENERGY

Olson Solar Energy	(608) 780-2347
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RENTAL PROPERTY

Nicolai Apartments	(608) 788-7962
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ROOFING/ROOFING SUPPLIES

ABC Supply Co.	(608) 779-2001
Beaver Builders Supply, Inc.	(608) 526-3232
First American Roofing & Siding, Inc.	(608) 783-3101
GAF	(877) 423-7663
Heidlage Contracting, Inc.	(417) 310-2019
Kendhammer Roofing & Construction	(608) 790-9111
Riverland Exteriors Corporation	(608) 289-6420
Stone Distribution LLC	(608) 713-7754

SECURITY SYSTEMS

Advanced Multimedia Solutions	(608) 783-0949
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SEPTIC/SEWER & WATER CONTRACTORS

Rybold Excavating & Plumbing Inc	(608) 526-5994
Wieser Septic & Excavating	(507) 896-3922

SIDING

ABC Supply Co.	(608) 779-2001
Beaver Builders Supply, Inc.	(608) 526-3232
Board Store Home Improvements, Inc., The	(608) 782-8877
First American Roofing & Siding, Inc.	(608) 783-3101
Kendhammer Roofing & Construction	(608) 790-9111
Riverland Exteriors Corporation	(608) 289-6420
Stone Distribution LLC	(608) 713-7754

SIGNS & FILMS

Energyline International	(612) 300-5905
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SPAS & SWIMMING POOLS

HotSpring Spas & Pools of La Crosse	(608) 788-7747
Sebesta Pools	(608) 779-5416

SPRAY (URETHANE) FOAM APPLICATORS

E & B Insulation	(608) 269-5839
First American Roofing & Siding, Inc.	(608) 783-3101
Select Spray Foam	(608) 317-9382

STONE PRODUCTS

Stone Distribution LLC	(608) 713-7754
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TELEPHONE/COMMUNICATIONS COMPANY

Digital Bay	(608) 790-9200
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TILE INSTALLATION

Builders Flooring, Inc.	(608) 779-5366
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TITLE INSURANCE

Knight Barry Title United LLC	(608) 791-2000
Town n' Country Title LLC	(608) 323-3255

TRASH REMOVAL/RECYCLING

Harter's Quick Cleanup	(608) 782-2082
Hilltopper Refuse & Recycling	(608) 783-6727

TRUSSES/TRUSS BUILDER

Wisconsin Building Supply, Inc	(608) 781-3900
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UTILITIES

Olson Solar Energy	(608) 780-2347
Riverland Energy Cooperative	(608) 323-3381
Xcel Energy, Inc.	(608) 789-3651

WALL COVERINGS

Used Anew LLC	(608) 487-0547
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WINDOW TREATMENTS & COVERINGS

Budget Blinds of La Crosse & Winona	(608) 860-6050
Hidden Valley Designs, Inc.	(608) 526-9870

WINDOWS & DOORS

ABC Supply Co.	(608) 779-2001
Balduzzi Lumber Co., Inc.	(608) 783-3329
Board Store Home Improvements, Inc., The	(608) 782-8877
Clear Choice Energy Solutions	(608) 526-3582
Kendhammer Roofing & Construction	(608) 790-9111
Kratt Lumber	(608) 788-2600
Window World of La Crosse LLC	(608) 519-3230
Windows by Pella, Inc.	(608) 788-7313
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WOOD FLOORS

Builders Flooring, Inc.	(608) 779-5366
Carpets To Go	(608) 783-3750
Woodwerks, Inc	(608) 269-4888



About La Crosse Area Builders Association (LABA)

The La Crosse Area Builders Association is a nonprofit trade organization uniting more than 180 building-related companies in western Wisconsin.

In 2021, we celebrated our 50th year as a respected and successful association.

We are proud to

- Educate our members and consumers about the latest trends and innovations in the building industry.
- Advocate for affordable housing at local, state and national levels through responsible, active engagement.
- Provide meaningful and lasting networking opportunities for our members so they can build successful relationships within the industry, which is so beneficial to the consumer.
- Host the annual Parade of Homes and Home Show, as well as other special events throughout the year.

What does LABA provide?

- Doing business with LABA members ensures you will receive quality service and materials in the communities we serve in La Crosse, Jackson, Monroe, Vernon and Trempealeau Counties in Wisconsin.
- Behind each of our members is a state and national association providing the latest and most relevant industry information.

We work to better the building industry.

- We are watchdogs for changes that can affect home building and remodeling.
- We offer a membership of trained, qualified and insured builders and tradespeople to the consumer.
- We believe in the future of the industry and fund and support workforce and career development efforts like Tools for Schools (putting tools into the hands of high school students), scholarships, and Building Careers Day.

Our members provide the best experience for you!

- Working with LABA members can open doors to a better experience with home projects, whether big or small.
- Our members are committed to providing consumers with exceptional services, quality products and the best materials available. They take pride in your most important and treasured lifetime purchase ... your home.
- LABA members stand by a code of ethics and complete continuing education credits to keep up with industry standards and certification requirements.
- LABA members participate in many service projects to help strengthen our communities and help those in need.
- To find builders, electricians, plumbers, roofers, heating and AC specialists and more, consumers can view the LABA directory for free at www.labasonline.com.



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NMLS# 715635

Direct Line 608-779-3188

Email sreining@altra.org

Branch Location
205 N. Chestnut St., Suite 102
La Crescent, MN

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